



FARRAGUT VISUAL RESOURCES REVIEW BOARD – Minutes

The Farragut Visual Resources Review Board met on Tuesday, July 25, 2023. Chairman Marty Layman presided. Members in attendance were Marty Layman, Mayor Ron Williams, Stephen Marlowe, Sue Stuhl, Scott Russ, and Youth Representative Kate Myers. Brittany Moore and Derek Wright were absent.

Chairman Layman called the meeting to order at 7:00 pm.

1. Minutes

A motion was made by Mayor Williams to approve the June 27, 2023, minutes as submitted. The motion was seconded by Mr. Marlowe. The vote was three in favor and two abstentions. A question was raised as to whether a vote could pass with just three in favor. The staff stated that he would check, and if there was an issue, the matter could be resolved at the next meeting.

2. Staff Report – Wall Sign Applications Approved in the Past Month

The staff reported that there were no wall sign applications approved since the last meeting.

3. Ground Mounted Sign Applications:

a) Kroger – Located at 189 Brooklawn Street

Individual Tenant Panel Sign located along Kingston Pike.

Kroger requested approval for an individual tenant panel sign located along the shopping center's Kingston Pike frontage.

The staff noted that the panel had been designed with a white background to match the other signs on the structure and recommended approval.

Mayor Williams made a motion to approve the sign. Mr. Russ seconded the motion, which passed unanimously.

b) Taco Bell – Located at 11217 Kingston Pike

Primary Ground Mounted Sign located at 11217 Kingston Pike.

Taco Bell requested approval for a primary ground mounted sign located at 11217 Kingston Pike.

The staff explained that the applicant was requesting approval to install a replacement sign face on an existing sign base. Staff noted that a revised plan had been submitted to address a number of major deficiencies identified at the last meeting, however,

there were still a few needed additions or corrections. The staff recommended approval subject to the following:

1. Clarifying and/or adding dimensions for the address number area and numeral font height.
2. Verifying that the existing sign cabinet/frame structure will be painted/updated to be architecturally compatible with the building.
3. Providing a compliant landscape plan documenting that the existing and/or proposed landscaping is compliant.

Mr. Marlowe made a motion to approve the request subject to the staff's recommendations. Mayor Williams seconded the motion, which passed unanimously.

c) Taco Bell – Located at 11217 Kingston Pike

Menu Board Ground Sign located at 11217 Kingston Pike.

Taco Bell requested approval for a replacement menu board ground sign located at 11217 Kingston Pike.

The staff explained that the applicant was requesting approval to install a replacement menu board sign and associated apparatus/equipment. Staff also noted that the Taco Bell was located within the Mix-Use Town Center Planning area, which modifies the underlying zoning and requires the menu board and associated apparatus to be architecturally compatible with the principal building. The staff then noted that revised plans had been submitted to address several previously identified issues and recommend approval subject to the following:

1. Verifying that the color specified for the “Drive Thru OCU” (ordering station) and support for the clearance bar matches one of the colors used on the building,
2. Documenting that the planned installed height of the menu board will not exceed 6 feet.

Mr. Marlowe made a motion to approve the request subject to the staff's recommendations. Ms. Stuhl seconded the motion, which passed unanimously.

4. Landscape Plan Applications

a) Tommy's Water Sports – Located at 11470 Outlet Drive

Landscape plan for Tommy's Water Sports.

This item involved a revised landscape plan for Tommy's Water Sports, which is being developed at 11470 Outlet Drive. The VRRB had previously approved a landscape plan for the facility, however, the planned site has been enlarged and

reconfigured, necessitating a new landscape plan. A revised site plan for the facility has also been reviewed by the Planning Commission.

Staff briefly reviewed the landscape plan for the facility noting that it included required shade trees, replacement trees, and building/parking lot landscaping. The staff then recommend approval of the plan subject to the following two minor corrections.

1. Correctly label/number the 4 Tulip Poplar trees in the NE corner of the parking lot.
2. Remove the excess tree symbol from the drive isle behind the building.

Mr. Russ made a motion to approve the plan subject to the staff's recommendations. Mayor Williams seconded the motion, which passed unanimously.

4. Other Business

a) Staff Report – VRRB Charter Changes

The staff briefly reviewed a small revision that the Board of Mayor and Alderman made to the VRRB's Charter. The amendment eliminated the requirement that the VRRB's annual meeting be held in the month of August. Staff explained that the Board could now consider moving its annual meeting to the beginning of the program year in July.

b) Discussion – Participation in the Adopt-a-Stream Cleanup Program

The staff noted that the VRRB had historically participated in the Adopt-a Stream program and conducted stream cleanups along their adopted section of North Fork Turkey Creek. The staff then noted that the Board should consider scheduling a cleanup this fall if it wants to continue with the program. The Board discussed the matter and opted to consider setting a cleanup date at the next meeting. The Board also noted that the section of stream they're assigned to cleanup is fairly rough and asked if there were other people available to help. The Staff stated that he would ask the Town's Stormwater Coordinator about the issue. Ms. Myers noted that students from her school and the National Honor Society needed community service credits and that she could check to see if any of them would be willing to volunteer for the cleanup.

Meeting adjourned at 7:50 pm