



## FARRAGUT VISUAL RESOURCES REVIEW BOARD – Minutes

The Farragut Visual Resources Review Board met on Tuesday, May 24, 2022. Chairman Marty Layman presided. Members in attendance were Marty Layman, Alderman Ron Pinchok, Brittany Moore, Jeanie Stow, Randy Armstrong, Stephen Marlowe, Derek Wright, and Youth Representative Inas Lalani.

Chairman Layman called the meeting to order at 7:00 pm.

**1. Minutes:**

A motion was made by Ms. Stow to approve the April 26, 2022, minutes as submitted. The motion was seconded by Alderman Pinchok, and it passed unanimously.

**2. Ground Mounted Sign Applications:**

**a) Hopebridge – 11121 Kingston Pike**

*Individual Tenant Panel Sign located at 11121 Kingston Pike.*

Hopebridge requested approval for an individual tenant panel sign located at the Farragut Corporate Center, 11121 Kingston Pike.

The staff recommended approval of the sign noting that it appeared to be legible and consistent with the other panels on the sign.

Mr. Marlowe made a motion to approve the sign. Ms. Moore seconded the motion, which passed unanimously.

**b) Car Fix – 150 North Campbell Station Road**

*Permanent Ground Mounted Sign located at 150 N. Campbell Station Road.*

Car Fix requested approval for a refaced monument ground sign located at 150 North Campbell Station Road. The plan included installing a new sign face on an existing sign base structure.

The staff recommended approval noting that the applicants had already made all requested corrections.

Mr. Armstrong made a motion to approve the corrected sign plan. Mr. Wright seconded the motion, which passed unanimously.



**c) Farragut Crossing Subdivision Informational Exit Sign – Located off Federal Boulevard**

*Informational Exit Sign located at the intersection of Federal Boulevard and Farragut Crossing Drive.*

Farragut Crossing Subdivision requested approval to locate subdivision exit sign on HOA controlled property at the intersection of Federal Boulevard and Farragut Crossing Drive. The sign is intended for posting community information. The plan calls for a six (6) square foot sign, which meets the Town's allowable size standards, and includes landscaping around the base.

The staff recommended approval noting that the applicants had already made all requested corrections.

Chairman Layman noted that he lived in the subdivision and the Board briefly discussed the sign plan. Ms. Stow made a motion to approve the revised sign plan. Mr. Wright seconded the motion, which passed with Chairman Layman abstaining.

**d) Fast Pace Health Care – 13013 Kingston Pike**

*Permanent Ground Mounted Sign located at 13013 Kingston Pike.*

Fast Pace Health Care requested approval for a new/revised ground mounted monument sign located at 13013 Kingston Pike. The request involved a new sign face for a previously approved monument ground sign. The revised plan also addressed changes to the color of the brick on the monument sign structure. The original sign was approved in October 2021.

The staff recommended approval.

Ms. Moore made a motion to approve the new sign plan. Mr. Armstrong seconded the motion, which passed unanimously.

**3. Landscape Plan Applications:**

**a) Farragut Town Center at Biddle Farms Development, Second Phase Landscaping, Multi-Family Area – Property Located Along Brooklawn Street**

*Phase II Landscape Plan for the Farragut Town Center at Biddle Farms Development located along Brooklawn Street.*

The applicants requested that consideration of the item be postponed.

**4. Other Business:**

**a) Staff Report – Wall Sign Applications Approved in the Past Month**

The staff reported that the following five wall sign applications had been approved during the past month:

Carfix – 150 North Campbell Station Road,  
Fast Pace Health Care – 13013 Kingston Pike,  
Stretch Fusion – 11533 Kingston Pike,  
LaMichoacana – 11151 Kingston Pike,  
Ageless – 11673 Parkside Drive.

**b) Continued Review and Recommendation of Potential Amendments to the Sign Ordinance, with a Discussion of Wall Signs**

The staff presented the Board with a requested report regarding the current process for reviewing wall signs and the possibility of more formally including the Board in the process. Currently, wall signs are reviewed by the Town's staff and the Board is only consulted when issues arise, or the staff determines that additional input is needed. The staff briefly reviewed the current process and the various codes and requirements that come into play. Staff also reviewed several concerns or potential issues that were identified when considering the regular review of wall signs by the Board.

The Board discussed the wall sign issue. Several members noted that they did not want to create any unnecessary delays or complications with respect to approving wall signs, but still questioned the process and visual impact difference between the review of minor ground sign applications and wall signs. Several members also noted that the Board used to have more input on ground sign applications, but that changes to the regulations and review process seem to have limited their role. It was noted that many of the applications and agenda items now reviewed are simple approval actions with limited design input. Alderman Pinchok suggested that Chairman Layman meet with staff to review and discuss the Boards overall role. He also asked staff to provide some background information and discuss any issues that may have arisen with recently approved wall signs as part of their monthly report. He noted that it might provide more insight into the review process and the Board's potential role in it.

**Meeting adjourned at 8:05 pm**