



## FARRAGUT VISUAL RESOURCES REVIEW BOARD – Minutes

The Farragut Visual Resources Review Board met on Tuesday, May 23, 2023. Vice-Chairman Brittany Moore presided. Members in attendance were Brittany Moore, Randy Armstrong, Stephen Marlowe, Jeanie Stow, and Mayor Ron Williams. Marty Layman and Youth Representative Anna Gibbs were absent.

Vice-Chairman Moore called the meeting to order at 7:00 pm.

### 1. Minutes

A motion was made by Mayor Williams to approve the April 25, 2023, minutes as submitted. The motion was seconded by Mr. Marlowe, and it passed unanimously.

### 2. Selection of Youth Representative for the 2023-2024 Program year

Mayor Williams made a motion to select Ms. Kathleen (Kate) Myers as the Board's Youth Representative for the program year. Mr. Marlowe seconded the motion, which passed unanimously. Ms. Myers' term will begin July 1st.

### 3. Staff Report – Wall Sign Applications Approved in the Past Month

The staff reported that the following wall sign application had been approved during the past month:

- Hurricane Cycles – 138 West End Avenue
- River Dog Bakery – 11422 Kingston Pike

### 4. Ground Mounted Sign Applications:

#### a) Hurricane Cycles – Located at 138 West End Avenue

*Individual Tenant Panel Sign located at the West End Shopping Center.*

Hurricane Cycles requested approval for an individual tenant panel sign on the main entrance sign for the West End Shopping Center.

The staff recommended approval noting that it was a large panel on an existing sign structure.

Mr. Armstrong made a motion to approve the sign. Mayor Williams seconded the motion, which passed unanimously.



**b) Lee Company – Located at 12522 Kingston Pike**

*Individual Tenant Panel Sign located at 12522 Kingston Pike.*

The Lee Company requested approval for an individual tenant panel sign located on the westernmost ground sign at the Little Turkey Creek Development.

The staff noted that the panel appeared to be legible and recommended approval.

Mayor Williams made a motion to approve the sign. Mr. Wright seconded the motion, which passed unanimously.

**c) Myrtle Recovery Center – Located at 109 Peterson Road**

*Primary Ground Mounted Sign located at 109 Peterson Road*

Myrtle Recovery Center requested approval for a primary ground mounted sign (reface) located at 109 Peterson Road.

The staff explained that the applicant was seeking approval to install a new 17.5 square foot sign on the existing monument sign structure. The staff noted that the applicant was in the process of providing some additional requested information for documentation purposes, but the sign appeared to be compliant. Staff recommended approval subject to the following:

1. Verifying the type of sign illumination and documenting that the existing landscaping is compliant.
2. Clarifying the setback information shown on the submitted plans.

Staff also noted that he had suggested that the owners and applicant consider moving the existing address numbers to a separate placard on the top of the sign so that the actual sign face could be mounted slightly higher on the structure to improve visibility. The sign company was trying to contact the owner regarding the suggestion.

Ms. Stow made a motion to approve the sign request subject to the staff's recommendations and with the option to move the address numbers and sign face up on the structure. Mayor Williams seconded the motion, which passed unanimously.

**d) Anchor 934 – Located at 200 Brooklawn Street**

*Primary Ground Mounted Sign is located at 200 Brooklawn Street.*

Anchor 934, the apartment complex located within the Biddle Farm development, requested approval for a primary ground mounted sign.

The staff explained that the applicant was seeking approval to install an approximately 23 square foot primary ground mounted sign along the apartment complex's Brooklawn Street frontage. The staff noted that the applicant was in the process of providing some additional requested information for documentation purposes, but the sign appeared to be



compliant. The staff also noted that the Board would need to discuss the site address and number typically required at the top of a primary ground mounted sign. In this case, the overall site and clubhouse has been assigned a Brooklawn address, however, there is no vehicular access (driveway) along Brooklawn for the complex. Staff noted that placing the Brooklawn address on the sign without access to the street could be confusing. Staff recommended approval subject to the following:

1. Providing an adequately dimensioned site plan demonstrating the sign meets setbacks and is located outside of any existing or proposed easements.
2. Providing a compliant landscape plan for the required area around the sign.
3. Providing lighting plan details.

Mr. Marlowe made a motion to approve the sign subject to the staff's recommendations. Mayor Williams seconded the motion, which passed unanimously.

**Meeting adjourned at 7:41 pm**