



FARRAGUT VISUAL RESOURCES REVIEW BOARD – Minutes

The Farragut Visual Resources Review Board met on Tuesday, March 22, 2022. Chairman Marty Layman presided. Members in attendance were Marty Layman, Alderman Ron Pinchok, Brittany Moore, Jeanie Stow, Randy Armstrong, and Stephen Marlowe. Mr. Derek Wright and Youth Representative Inas Lalani were absent.

Chairman Layman called the meeting to order at 7:00 pm.

1. Minutes:

A motion was made by Alderman Pinchok to approve the February 22, 2022, minutes as submitted. The motion was seconded by Ms. Moore, and it passed unanimously.

2. Ground Mounted Sign Applications:

a) TopGolf Primary Ground Mounted Sign – 11400 Outlet Drive

Primary Ground Mounted (Monument) Sign – 11400 Outlet Drive.

TopGolf requested approval for a primary ground mounted monument sign located at 11400 Outlet Drive.

The staff noted that the Board had provided input on the design of this sign at its January meeting. Staff then recommended approval of the sign, noting that it appeared to be compliant with the Town's ordinance and that the landscaping conformed with the previously approved landscape plan for the site.

Alderman Pinchok made a motion to approve the sign. Mr. Armstrong seconded the motion, which passed unanimously.

3. Other Business:

a) Continued Review and Recommendation of Potential Amendments to the Sign Ordinance

The staff presented the Board with additional possible amendments to the Town's Sign Ordinance. This included previously discussed changes for peripheral accessory signs, along with changes related to general occupant signs and signs for homeowner association owned recreation and similar facilities in residential subdivisions. Other possible changes involved clarifications and issues related to enforcement. The staff asked the Board for input regarding the process for reviewing and approving tenant panels and whether they needed to regularly come before the Board.



The Board discussed the presented amendments and was generally supportive of them. It then turned its attention to staff's inquiry regarding tenant panels. Several members felt that the panels should continue to be reviewed by the Board, while others felt they could be handled by the staff. The issue of wall signs and their review came up during this discussion. Several board members felt that they should at least consider having review input on wall signs. It was noted that they have more visual effect on the Town than the tenant panels. The Board asked staff to look into the wall sign review issue for the next meeting.

Meeting adjourned at 8:00 pm

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