



MINUTES
ECONOMIC DEVELOPMENT
ADVISORY COMMITTEE
MARCH 7, 2018
8:00 AM

Committee Members Present:

Brandon Hackett, Christine Horwege, Pamela Milliken, Marianne McGill, Vice Mayor Ron Pinchok, Ashley Shaffer, Jeremiah Webb, David Smoak

Committee Members Absent:

Samuel French

Staff Present:

Sue Stuhl, Jenn Hatmaker

Other:

Alderman Louise Povlin
Julie Blaylock, Farragut/West Knox Chamber
Steve Krempasky, Farragut Business Alliance
Michelle Hollenhead, farragutpress

Alderman Ron Williams
Tim Williams, Farragut/West Knox Chamber
Bob Hill, Farragut Resident

Call to Order

The meeting was called to order. A quorum was declared.

Approval of the Minutes

Ms. Milliken moved to approve the February 7, 2018 minutes. Vice Mayor Pinchok seconded the motion. Brandon Hackett, Pamela Milliken, Marianne McGill, Ashley Shaffer, and Jeremiah Webb voted in favor. Christine Horwege was not present for the vote. Motion passed.

Review of EDAC Initiatives for 2018

Mr. Hackett stated that he would like to hear ideas from the committee for initiatives for the committee to work on over the next fiscal year. Vice Mayor Pinchok asked Mr. Smoak and Ms. Stuhl if there are any suggestions from staff. Mr. Smoak stated that the Town is in the process of updating the Comprehensive Land Use Plan and encouraged the committee members to attend the meeting on March 22 to discuss the Watt Road Corridor. Mr. Smoak stated that the Planning Commission will have a discussion on neighborhood commercial districts and will ask Community Development Director Mark Shipley to attend the next meeting to review the discussion with the committee. Mr. Smoak also stated that at some point the Town will have a

Tourism Committee which may need input or participation from the Economic Development Advisory Committee members.

Status Updates

a. Town of Farragut: Presented by Mr. Smoak

- i. Issued so far this year: 105 residential permits for a total of \$38m, 4 new commercial permits for a total of \$22.5m, and 11 commercial renovation permits for a total of \$3.6m
- ii. So far this year, \$3.7m in sales tax revenue so far this year. The increase is due to a back pay of revenues from the state that were given to Knox County instead of to the Town
- iii. Premier Eye Care near Admiral Drive and Kingston Pike will be opening soon
- iv. The ICSC conference will be in May
- v. Neighborhood Commercial District will be discussed at next week's Planning Commission meeting. Also, two redevelopments will be discussed at the meeting: the Gander Mountain site and a site plan for the US Golf property

b. Farragut / West Knox Chamber of Commerce: Presented by Ms. Blaylock

- i. 6 new members in February; 3 in the Town
- ii. 4 networking events in February
- iii. 2 ribbon cutting events in February
- iv. The attendance for the breakfast on February 20 at Fox Den was maxed out; 179 people were registered
- v. Met with Concord Christian School (CCS) about an internship program. CCS wants to start a senior internship program that will place 5-6 students with local businesses for unpaid internships.
- vi. 2 ribbon cuttings and 5 networking events scheduled for March
- vii. New Member Orientation will be on March 20 at 11:30am at Town Hall
- viii. Chamber Auction will be on May 18

c. Farragut Business Alliance (FBA): Presented by Mr. Krempasky

- i. The Greater Knoxville Hospitality Association meeting will be at Fox Den on June 7
- ii. 16 committed vendors so far for the Farragut Food and Wine Festival
- iii. Started the *Town Sampler* promotion this month

Any Other Business

Sue Stuhl presented Parks and Leisure Services and events updates:

- i. The Shamrock Ball was successful
- ii. Bookfest will be on April 7
- iii. The Bob Watt Fishing Rodeo will be on Mother's Day weekend
- iv. Wilderness Camp will be in June
- v. The parade grand marshal will be honoring military veterans
- vi. Karen Tindal was hired as the Town's Tourism Coordinator. Karen will be working on the microsite ("Visit Farragut" website) that Girl on the Roof is creating for the Town
- vii. Planning the Phase 1 wayfinding signage

Ms. Shaffer moved to adjourn. Ms. McGill seconded.

Next meeting: Wednesday, April 4, 2018 at 8 AM in the Town Hall Board Room.