

Town of Farragut – Arts and Beautification Committee

February 21, 2022

Members Present: Marianne McGill, Annie Judkins, Michelle Barker, Marty Rodgers, Ron Williams (Mayor), Diane Duncan, Beverley Hammond

Absent: T.C. Williams, Bettye Newby

Town of Farragut Staff: Arleen Higginbotham, Merritt Piper

The meeting was called to order 11:33 AM. The November minutes were distributed to the members. Correction on Members Present: Marianne McGill was omitted. Mayor Williams moved the notes be approved as distributed. Annie Judkins seconded the motion. Motion carried.

Recap on Celebrate the Season:

- a. Face Painting: this is a no go. Not enough help and could not get the face paint to work. Will not be doing this next year.
- b. Cookie Decorating: this went well
- c. Punch & Cookie giveaway: change the cups for the punch. Get the cups that are ribbed.
- d. Crafts: keep simple and fast moving
- e. Santa photos went well.

Got approval to get new tree for stage. Getting one that is not as full to make more room on stage.

Discussion regarding the Beautification Awards. We are not going to do this year. Participates not showing up and are not appreciative of the awards. More discussion regarding on an alternative award. Seasonal decorating awards. Wanting to go with Memorial Day decorations. Change name to: Make Farragut Beautiful: Red/White/Blue Salute. This would be both Subdivision entrances and individual houses. Have people nominate like we did for the Holiday Awards. Do advertising (social media). Once nominations are made make map. Cut off date is May 21.

The May meeting will be move to a week later because of the awards. Annie moved the meeting be moved and Michelle seconded. All in favor. (per emails attached May's meeting date is Tuesday, May 24)

Quilt Show in Feb. 2023. Need to talk with Karen in Tourism along with our PR department. See if we can put information in the Focus paper. Have poster printed.

Asked for approval on purchasing display pots outside of the community center. Marianne McGill approved, and Annie Judkins seconded. All in favor.

Marianne McGill moved the meeting be adjourned. Mayor Williams seconded the motion. The meeting was adjourned.

Respectfully Submitted,

Bettye Newby, Secretary

The next meeting will be Monday, April 18.

Note: Emails were sent to committee members regarding meeting. Please note that these emails start with Sue's email to committee:

So here's Michele take on it. When you reply, please hit reply all so that everyone will receive the email.

Thank you

arleen higginbotham

ADMINISTRATIVE ASSISTANT

Parks & Recreation Department



  townoffarragut.org

From: Mark Barker <mh.mm.barker@gmail.com>

Sent: Wednesday, February 23, 2022 11:10 AM

To: Arleen Higginbotham <ahigginbotham@townoffarragut.org>

Subject: Re: [EXTERNAL] RE: Important information

It was my feeling that we were targeting individuals & not businesses this Memorial Day. Although, I thought if a neighborhood wanted to decorate their entrance they could as well. I thought the idea is to use this promo as a segue to promote this event to businesses in the fall of 2022.

As for dropping the word annual, I am okay with that because I think the word "first" implies annual.

Michele Barker

Sent from my iPad

On Feb 23, 2022, at 9:15 AM, Arleen Higginbotham <ahigginbotham@townoffarragut.org> wrote:

Hi Michele,

I need you to read Diane's email regarding the beautification discussion we had to be able to say everyone is on board with what she interpreted.

Thanks,

arleen higginbotham



<image001.png>

From: Mark Barker <mh.mm.barker@gmail.com>
Sent: Wednesday, February 23, 2022 9:12 AM
To: Arleen Higginbotham <ahigginbotham@townoffarragut.org>
Subject: Re: [EXTERNAL] RE: Important information

Good morning Arleen,

I am fine with moving the meeting to Tuesday, May 24, at 11:30 AM.

Thank you,

Michele Barker

Sent from my iPad

On Feb 23, 2022, at 8:39 AM, Arleen Higginbotham <ahigginbotham@townoffarragut.org> wrote:

Good Morning Everyone,

I'm sending this in order to get a consensus on Diane's email. Please let me know so I get everyone's input for the minutes.

Thank you,

Arleen

arleen higginbotham

ADMINISTRATIVE ASSISTANT

Parks & Recreation Department

<image007.png>

From: Lerevejb@charter.net <Lerevejb@charter.net>
Sent: Tuesday, February 22, 2022 12:16 PM
To: Arleen Higginbotham <ahigginbotham@townoffarragut.org>
Subject: [EXTERNAL] RE: Important information

Good Morning Sue,

Thanks for the update. I know I have no problem with changing the dates and our meeting to Tuesday the 24th of May. Only thought; we did discussed subdivision entrances but I felt we had nixed that idea thinking it was short notice i.e. budgeting, also issuing the gift card to an HOA. Correct me if I'm wrong.

Another thought as far a advertising; Making sure we tie it into Memorial Day but not using the "Annual" in case it flops, though I do have a good feeling about the success of this!

From: Arleen Higginbotham <ahigginbotham@townoffarragut.org>
Sent: Tuesday, February 22, 2022 10:01 AM
To: Annie Judkins <anniejudkins@gmail.com>; Arleen Higginbotham <ahigginbotham@townoffarragut.org>; Bettye Newby <bettye.newby@yahoo.com>; Beverley Hammond <bevhammond@charter.net>; Diane Duncan <lerevejb@charter.net>; Emilie Murr <emiliemurr@gmail.com>; Marianne McGill (moravon@tds.net) <moravon@tds.net>; Merritt Piper <mpiper@townoffarragut.org>; Michele Barker <mh.mm.barker@gmail.com>; Ron Williams <rwilliams@townoffarragut.org>; Sue Stuhl <sstuhl@townoffarragut.org>; T. C. Williams (tcwillone@tds.net) <tcwillone@tds.net>
Subject: Important information

Bettye, would you please let me know that you received this email! Thank you

Good afternoon Arts & Beautification Committee members,

Arleen and Merritt filled me in on all your exciting plans for the future. In going through the details of your new event - Keep Farragut Beautiful; Red, White and Blue Salute - we had a few issues with the dates so we need some clarification on these items:

- The date you had chosen for the deadline is May 21 which is a Saturday. PARD staff will already be working the weekend before at the Bob Watt Fishing Rodeo and also for the Movies at McGill that night so we cannot go out and take photos on the 21st or the 22nd. If we made the deadline for self-nominating on Sunday, May 22 by midnight then that would give our citizens that weekend to decorate, plant, etc. Staff would then go out and take photos on Monday, May 23. But this would necessitate moving your meeting to Tuesday, May 24 so that staff had sufficient time to get the photos together for your judging. **So - the question is can you attend a meeting on Tuesday, May 24 at 11:30 a.m.?**
- Staff is glad to put together a simple map that would "star" the subdivisions that have self-nominated and then list addresses within that subdivision but those nominations will need to be in by the deadline of Sunday, May 22 in order to finish the map when the winners are announced first thing on Wednesday, May 25.
- PARD staff will advertise this new competition in the spring Talk of the Town, through media releases, online newsletters and social media throughout the spring. We will keep this advertisement fairly generic asking citizens to decorate, plant, etc. and make your house/subdivision entrance beautiful with the possibility of winning one of three gift certificates to a local business. Is there anything else you want added to the description.
- Arleen and Merritt mentioned that you talked about ordering flags to give out to our citizens. We do not have any flags left from when we handed them out for the Independence Day Parade some years ago. We are happy to order more for you and to use the community center as the central place to hand one out to each household that comes in if that is what you want to do. Arleen will get info on the cost of that and send that out for you to vote on via email. We have learned to order as far in advance as possible these days due to supply shortages and delays in shipping!

As far as your FY23 special event – the Quilt Show – the best date for the show would be Feb. 18 and 19 (Saturday mid-afternoon to early evening and Sunday afternoon) 2023. The pipe and drape would come in early afternoon on Friday, Feb. 17 and be taken down on Monday, Feb. 20 (which is President's Day holiday). Because of the contract with the West Knox County Senior Center, we do not have access to the gym until 12 noon on Fridays and normally would need to be out of the gym on Sunday night but because that is a Knox County holiday but not a Town of Farragut holiday it would work that weekend to have the pipe and drape removed on Monday. We would need everyone's help to hang the quilts Friday, Feb. 17 afternoon/evening and Saturday, Feb. 18 morning to pull this off. Quilts would be taken down after the show on Sunday afternoon with pickup the next couple of days.

Thank you. **Please respond to this email if you can move your meeting from what you approved this morning to Tuesday, May 24 at 11:30 a.m.** And let us know if there is anything we are missing from the above details.

suestuhl, CPRP

PARKS & RECREATION DIRECTOR

EMAIL • SSTUHL@TOWNOFFARRAGUT.ORG

PHONE • [865.218-3374](tel:865.218-3374)

ADDRESS • 11408 MUNICIPAL CENTER DRIVE
FARRAGUT, TN 37934



<image010.jpg>

[<image008.jpg>](#) [<image009.jpg>](#) townoffarragut.org