



FARRAGUT VISUAL RESOURCES REVIEW BOARD – Minutes

The Farragut Visual Resources Review Board met on Tuesday, June 22, 2021. Chairman Marty Layman presided. Members in attendance were Marty Layman, Alderman Ron Pinchok, Brittany Moore, and Derek Wright. Absent members included Randy Armstrong, Jeanie Stow, Cindy Hollyfield and Youth Representative Jake Rogers.

Chairman Layman called the meeting to order at 7:00 pm.

1. Minutes:

A motion was made by Ms. Moore to approve the May 25, 2021, minutes as submitted. The motion was seconded by Mr. Wright, and it passed unanimously.

2. Ground Mounted Sign Applications:

a) Fox Den Permanent Subdivision Entrance Sign – Olympic Drive Entrance

Permanent Ground Mounted Subdivision Sign located along Olympic Drive.

The Fox Den HOA requested approval to locate a permanent subdivision sign within the Olympic Drive right-of-way. The proposed sign location was within an existing roadway island near the entrance to the subdivision off Smith Road.

The staff explained that the Sign Ordinance allows for such signs to be located within the right-of-way (ROW) provided they are part of a streetscape plan submittal and are approved by the Board of Mayor and Aldermen. The ordinance also requires the Planning Commission and VRRB to recommend the sign and ROW location to the Town Board. Staff then noted that the ROW location seemed reasonable given the existing nature of the entrance area and recommended approval subject to the HOA working with an arborist to ensure that the existing trees are not damaged and working with the Town to develop an acceptable maintenance agreement to ensure HOA responsibility for the signs.

The Board discussed the request. Ms. Moore suggested that the applicants consider relocating the proposed Azaleas to the ends of the sign or using a different plant. She was concerned that they would block the sign face as they grew. Mr. Wright made a motion to recommend approval of the use of the ROW and signage streetscape plan to the Board of Mayor and Aldermen. The motion was made subject to staff's recommendation regarding working with an arborist to protect the existing trees and developing a Town approved maintenance agreement. Alderman Pinchok seconded the motion. The motion passed unanimously on a roll call vote.

Ms. Moore then made a motion to approve the proposed monument sign. Alderman Pinchok seconded the motion, which passed unanimously on a roll call vote

b) Fox Den Permanent Subdivision Entrance Sign – Saint Andrews Drive Entrance

Permanent Ground Mounted Subdivision Sign located along Saint Andrews Drive.

The Fox Den HOA requested approval to locate a permanent subdivision sign within the Saint Andrews Drive right-of-way. The proposed sign location was within an existing roadway island near the entrance to the subdivision off Everett Road.

The staff again noted that the Sign Ordinance allows for such signs to be located within the right-of-way (ROW) provided they are part of a streetscape plan submittal and are approved by the Board of Mayor and Aldermen. Staff noted that the ROW location seemed reasonable given the existing nature of the entrance area and recommended approval subject to the HOA working with an arborist to ensure that the existing trees are not damaged and working with the Town to develop an acceptable maintenance agreement to ensure HOA responsibility for the signs.

The Board discussed the request. Ms. Moore again suggested that the applicants consider relocating the proposed Azaleas to the ends of the sign or using a different plant.

Alderman Pinchok made a motion to recommend approval of the use of the ROW and signage streetscape plan to the Board of Mayor and Aldermen. The motion was made subject to staff's recommendation regarding working with an arborist to protect the existing trees and developing a Town approved maintenance agreement. Ms. Moore seconded the motion. The motion passed unanimously on a roll call vote.

Mr. Wright then made a motion to approve the proposed monument sign. Alderman Pinchok seconded the motion, which passed unanimously on a roll call vote

c) Blockbuster Property Shopping Center Ground Sign – 11135 Kingston Pike

Multi-Tenant Monument Ground Sign located at 11135 Kingston Pike.

Blockbuster property requested approval for a monument ground sign located at 11135 Kingston Pike.

Staff noted that the plan involved a new 38 square foot multi-tenant monument sign and that the applicants had included two color renderings at staff's request. The two design options were intended to address the Town's Architectural Design Standards. The staff also noted that the applicant had withdrawn a previously reviewed landscape plan for the site to avoid conflicts and confusion with the landscaping shown on the sign plan. Staff then recommend approval subject to the Board's determination regarding the proposed color options, and a survey being required to document that the installed sign meets setback and other applicable standards.

The Board discussed the color options for the sign, noting that both contained elements supported by the design guidelines. Alderman Pinchok made a motion to approve the first option with dark letter on a light background. His motion also included a

requirement for a survey to document the required setbacks and other standards. Ms. Moore seconded the motion, which passed on a unanimous roll call vote.

3. Landscape Plan Applications:

a) Farragut Town Center at Biddle Farms Development, First Phase Landscaping – Property Located Principally off Kingston Pike and Brooklawn Street

Phase I Landscape Plan for the Farragut Town Center at Biddle Farms Development located off Kingston Pike and Brooklawn Street.

This item involved a first phase landscape plan for the Farragut Town Center at Biddle Farms Development. It included the Aldi Store and related parking, a portion of the entrance roadway from Kingston Pike, and the two main detention basins for the larger development. The applicant included the general tree preservation and landscape sheets for the overall development area, but only requested landscape plan approval for the Phase I areas.

The staff briefly reviewed the Phase I plan and recommend approval (plan sheets L1.1 and L1.2).

The board discussed the plan. Alderman Pinchok was concerned that the trees located within the parking lot would eventually impact the visibility of the Aldi store. The staff explained that there were a certain number of required trees based on the development plan and that, given the site and regulations, many of them had to be located within the area. He then asked staff to follow-up with the applicant to see if the use of different tree species could lessen the impact. Alderman Pinchok then made a motion to approve the plan. Ms. Moore seconded the motion, which passed unanimously on a roll call vote.

4. Other Business:

a) Appointment of the youth/student representative member for the 2021-2022 fiscal year.

There were four applicants for the position. They included Ms. Inas Lalani, Ms. Ridhima Sing, Mr. Paolo Spica, and Mr. Cameron Mansfield. Ms. Lalani attended the meeting and addressed the Board at their request. The other applicants either had prior engagements or were not in attendance for other reasons.

The Board discussed the applicants and their application materials. Mr. Wright made a motion to appoint Ms. Lalani to the position. Chairman Layman seconded the motion. The motion passed unanimously on a roll call vote.

Meeting adjourned at 8:44 pm