



FARRAGUT VISUAL RESOURCES REVIEW BOARD – Minutes

The Farragut Visual Resources Review Board met on Tuesday, April 27, 2021. Chairman Marty Layman presided. Members in attendance were Marty Layman, Cindy Hollyfield, Alderman Ron Pinchok, Brittany Moore, Randy Armstrong, Jeanie Stow, Derek Wright, and Youth Representative Jake Rogers.

Chairman Layman called the meeting to order at 7:00 pm.

1. Minutes:

A motion was made by Aldermen Pinchok to approve the March 23, 2021 minutes as submitted. The motion was seconded by Ms. Hollyfield and it passed unanimously.

2. Ground Mounted Sign Applications:

a) Daddy Mac’s Ground Sign – 11335 Campbell Lakes Drive

Ground Sign located at 11335 Campbell Lakes Drive.

Daddy Mac’s requested approval for a monument ground sign located at 11335 Campbell Lakes Drive. The request involved installing a new sign face and making improvements to an existing sign structure on the site.

Staff noted that the plan included both a new sign face cabinet and cosmetic changes to the existing monument sign structure. The plan also included landscaping improvements to meet minimum requirements. Staff recommended approval of the new sign face and other related improvements.

Ms. Stow made a motion to approve the sign and related improvements as presented. Ms. Moore seconded motion. A roll call vote was conducted, and it passed unanimously.

b) Daddy Mac’s Interstate Pole Sign – 11335 Campbell Lakes Drive

Interstate/Interchange Pole Sign located at 11335 Campbell Lakes Drive

Daddy Mac’s requested approval to reface an existing Interstate/Interchange Pole Sign located at 11335 Campbell Lakes Drive.

Staff explained that the plan involved refacing an existing interstate pole sign and that there were no proposed changes to the sign’s location or height. Staff also noted that the original permit and as-built survey for the pole sign structure (Wild Wings Café) documents conformance with the regulations. The staff recommended approval of the proposed sign.

Ms. Hollyfield made a motion to approve the sign and Mr. Wright seconded the motion. A roll call vote was conducted, and it passed unanimously.



c) Sir Goony's Ground Sign – 10925 Kingston Pike

Ground Sign located at 10925 Kingston Pike.

Sir Goony's requested approval for a monument ground sign located at 10925 Kingston Pike.

Staff noted that the plan involved a new 40 square foot ground sign. The staff recommended approval of the proposed sign subject to a survey being required to document that the installed sign meets setback and other applicable standards.

Alderman Pinchok made a motion to approve the sign subject to staff's recommendation regarding the survey requirement. Mr. Armstrong seconded the motion. A roll call vote was conducted, and it passed unanimously.

d) Old Stage Farms Subdivision Entrance Sign – Old Stage Road

Permanent ground mounted subdivision sign (entrance) located on Old Stage Road.

The developer of Old Stage Farms Subdivision is requesting approval for a permanent ground mounted subdivision entrance sign.

Staff explained that the submitted plan materials did not meet minimum application standards. Staff also pointed out that the plan showed the sign structure and fencing on the public right-of-way, which did not meet setback standards. The staff noted that the applicant was aware of the issues and then recommended denial. Staff also noted that the developer could submit updated plans under the same application at a later date.

Ms. Moore made a motion to deny the request as submitted. Ms. Hollyfield seconded the motion. A roll call vote was conducted, and it passed unanimously.

3. Landscape Plan Applications:

a) Villages of Farragut, Phase II – 230 Village Commons Boulevard

Landscape Plan for the Villages of Farragut, Phase II located at 230 Village Commons Boulevard.

This item involved a landscape plan for Phase II of the Villages of Farragut development located at 230 Village Commons Boulevard. The site plan for the development phase was reviewed and approved subject to some modifications or additions by the Planning Commission in December.

The staff noted that the submitted plan was incomplete and that there were other significant corrections or additions that will need to be made. The staff explained that the landscape architect that prepared the plan was unaware of some changes/additions to the current development phase that had not been factored into the submitted plan. The staff noted that the applicant is aware of these issues and is working toward addressing them. The staff then recommended that action be deferred, and the item tabled to allow the applicant to update the plan.

The Board discussed the issue. Ms. Hollyfield made a motion to defer action and table the item until the next meeting. Her motion also included a note to the applicant regarding the use of White Pines on the plan and asking that another species be used in their place. Ms. Stow seconded the motion. A roll call vote was conducted, and the motion passed unanimously.

4. Other Business

a) Staff Report

The staff reported that the Governor's Executive Order regarding online meeting was being rescinded and that all Town meetings would be reverting to live, in-person meetings beginning in May. Staff noted that the Town was planning to incorporate additional social distancing protocols for the first month and then go back to fully normal meetings in June. As such, larger meeting venues will be available to allow the Board and members in the audience to spread out. This included meeting in the Community Room in the Town Hall or in the Multi-Purpose Room in the new Community Center. The Board's members briefly discussed the issue, and most were fine with any meeting location, including the regular Board Room at the Town Hall.

Meeting adjourned at 7:50 pm