



Tourism/Visitor Advisory Committee

March 12, 8:15 a.m.

Minutes

Committee Members Present: *Michael Bellamy, Julie Blaylock, Christine Gilbert, Akshay Hira, Ashley Lynch, Wendy Robinson, Angela Sanders, Alderman Ron Pinchok*

Staff Present: *Karen Tindal, Sue Stuhl, David Smoak, Trevor Hobbs*

Guests: *Mayor Ron Williams, Vice Mayor Louise Povlin, Steve Krempasky, Michelle Hollenhead*

1. Meeting was called to order by Committee Chair, Michael Bellamy at 8:15 a.m.
2. Minutes from the January 2019 meeting were reviewed by committee members. Motion to approve was made by Michael and seconded by Wendy Robinson; minutes approved by unanimous vote. Michael asked guests to introduced themselves.
3. Town Administrator, David Smoak presentation on the Town of Farragut budget and the Town of Farragut Strategic Framework.
4. Tourism Coordinator report was reviewed by Karen Tindal highlighting Songwriter event successes and the upcoming CDF conference in May-June 2019. Report also included FAM Tour Comment results. Immediate committee help needed for Taste of Farragut, goody bag stuffing and hotel surverys was discussed. Committee members that can volunteer for these event should contact Karen Tindal via email.
5. Round table discussion of ideas: Chair, Michael Bellamy opened the floor to a round table discussion of ideas that may be considered low-hanging fruit for committee to consider. Each committee member presented ideas on what direction the committee should follow.
6. Youth representative application was received from Lincoln Murr; chair, Michael Bellamy asked committee to review and made a motion to approve Lincoln Murr as the youth representative to the T/VAC committee, seconded by Vice Mayor Louise Povlin; unanimously approved by committee vote.
7. Karen Tindal explained recent committee changes; At-Large member Allison Mengel resigned from the committee due to a work commitment; her term will be filled in June 2019 when BMA consider new committee appointments. Also, BMA voted to appoint Alderman Ron Pinchok as the T/VAC Board representative. A revised list of committee contact information was distributed in the meeting packet.
8. Meeting Adjourned at 9:48 am; next meeting will be Tuesday, May 21, 2019 at 8:15 a.m.