

FARRAGUT VISUAL RESOURCES REVIEW BOARD – Minutes

The Farragut Visual Resources Review Board met on Tuesday, February 25, 2020 in the Board Room at the Farragut Town Hall. Brittany Moore presided. Members in attendance were Brittany Moore, Randy Armstrong, Kaivon Kiumarsi, Jeanie Stow, Alderman Ron Pinchok, and Youth Representative Lilian Scott. Marty Layman, Cindy Hollyfield, and David Freeman were absent.

Vice-Chairman Moore called the meeting to order at 7:00 pm.

1. Minutes:

A motion was made by Alderman Pinchok to approve the January 28, 2020 minutes as submitted. The motion was seconded by Kiumarsi and the motion passed unanimously.

2. Ground Mounted Sign Applications:

a) Overlook Apartments – 11613 Vista Terrace Way

Ground sign for the Overlook Apartments development located at 11613 Vista Terrace Way, off North Campbell Station Road.

The Overlook Apartments development requested approval for a monument ground sign located at 11613 Vista Terrace Way, off N. Campbell Station Road. The proposed sign face was approximately 30 square-feet in area, mounted 6 feet high on a larger decorative brick structure.

The staff recommended approval subject to the following:

1. Field verification that the proposed accent lights and their placement comply with Town standards; and
2. Ensuring that the sign is located outside of any easements that may be platted in connection with the development.

The staff also noted that an as-built survey would be required as part of the permit.

Ms. Moore made a motion for approval subject to staff's recommendation. The motion was seconded by Armstrong and it passed unanimously.

b) McDonald's Restaurant – 11205 Kingston Pike

Ground sign for the McDonald's Restaurant located at 11205 Kingston Pike.

McDonald's requested approval for a new monument ground sign located at 11205 Kingston Pike. The property in question is located in the Town's Mixed-Use Town Center planning area.

The staff reviewed the request and recommended approval subject to the following:

1. Board review and approval of the proposed background color/material scheme;
2. Revising the plans to specifically address sign lighting. This would include lighting details and clearly indicating what portions of the sign will be lit; and
3. Revising the plans to clarify that the aluminum sign cabinet construction includes both the frame and faces to which the "M" logo will be mounted.

The staff also noted that an as-built survey would be required as part of the permit.

The Board discussed the plan and was comfortable with the proposed colors and materials. Alderman Pinchok also questioned the proposed size of the sign and suggested that the applicants consider enlarging it. Mr. Armstrong made a motion for approval subject to the staff's recommendations. The motion was seconded by Pinchok and it passed unanimously.

c) First Horizon Bank – 11864 Kingston Pike

Ground sign replacement for the First Horizon Bank located at 11864 Kingston Pike.
The First Horizon Bank requested approval to replace the sign face on an existing monument ground sign located at 11864 Kingston Pike. No other changes to the existing sign support structure were proposed.

The staff reviewed the request and recommended approval.

Mr. Kiumarsi made a motion for approval. The motion was seconded by Stow and it passed unanimously.

d) First Horizon Bank – 11864 Kingston Pike

Enter/Exit directional signs for the First Horizon Bank located at 11864 Kingston Pike.

The First Horizon Bank requested approval to replace four existing enter/exit directional ground signs located at 11864 Kingston Pike.

The staff recommended approval.

Mr. Kiumarsi made a motion for approval. The motion was seconded by Armstrong and it passed unanimously.

e) **Coldwell Banker Wallace & Wallace Realtors – 10815 Kingston Pike**

Ground sign replacement for the Coldwell Banker Wallace & Wallace Realtors office located at 10815 Kingston Pike.

Coldwell Banker Wallace & Wallace Realtors requested approval to replace the sign face on an existing monument ground sign located at 10815 Kingston Pike. No other changes to the existing sign support structure were proposed.

The staff reviewed the request and noted that the applicants had submitted revised plans that addressed all initial comments. The staff then recommend approval.

Ms. Stow made a motion for approval. The motion was seconded by Kiumarsi and it passed unanimously.

3. **Landscape Plan Applications:**

a) **Office Building – 11807 Kingston Pike**

The staff reviewed the item noting that it involved a landscape plan for a new office building to be located at 11807 Kingston Pike. Staff also noted that the site plan for the facility had been approved by the Planning Commission. The staff recommended approval of the plan.

The Board discussed the plan. Ms. Moore noted that the applicants should consider leaf litter and its effect of the existing drainage basin. Mr. Armstrong made a motion for approval. The motion was seconded by Stow and it passed unanimously.

4. **Other Business**

a) **Staff Report – Proposed Sign Ordinance Revisions**

The staff noted that the Planning Commission had recently reviewed a draft of the proposed new sign regulations and that the regulations would likely be reviewed by the VRRB at its next meeting.

Meeting adjourned at 7:50 p.m.