

TOWN OF FARRAGUT (TOF)
ARTS & BEAUTIFICATION COMMITTEE ("ABC")
FEBRUARY 18, 2019

Members Present - Clare Ansink, Diane Duncan, Cynthia Gallentine, Beverley Hammond, Marianne McGill, Marty Rogers, Betty Scott, Nancy Wentz, T.C. Williams, and Catelyn Woody

Members Absent -- Barbara Allman, Gerry Gennoe

Also in Attendance - TOF staff Arleen Higginbotham, Brittany Spencer, Sue Stuhl

1. **Call to Order** - The meeting was called to order by Marty at 4:10PM. A meeting agenda, minutes to the prior committee meeting, ABC Finance, FY 2019 ABC Important Dates, Book Fest Updates, and Beautification Awards Dates reports/schedules were distributed for discussion and review.
2. **Approval of Prior Minutes** - Minutes to the January 14, 2019 meeting were approved unanimously.
3. **Book Fest Update** - Brittany called the committee's attention to the Book Fest Update report. The following was discussed:
 - a. All committee members are expected to assist for a minimum of 2 hours unless they are out of town. A volunteer sign-up sheet was passed around and returned to Brittany.
 - b. Plastic grocery bags are not needed since there are plenty of green bags from prior year.
 - c. There are many yellow Book Fest t-shirts from prior year that are available for volunteers to wear to this year's event.
 - d. Maps for the event will not be necessary this year given small size/layout of activities.
 - e. Spin art machines are working perfectly; additionally, there are plenty of crayons, colored pencils, markers, and stamps left over from prior events for children to use for selected crafts.
 - f. Nancy and Brittany distributed sample bookmarks to be printed on cardstock. No decision made by committee.
 - g. Entertainment and authors have been booked and confirmed by Brittany.
 - h. Food vendors: Marianne still waiting to hear back from First Baptist Concord on whether they are interested in selling hotdogs/etc. at the event. Nancy indicated that, despite multiple emails, she has not yet heard back from FHS Robotics about selling popcorn.
4. **Art Shows Update** - Brittany called the committee's attention to the ABC Important Dates handout where art show dates were listed. A volunteer sign-up sheet was passed around and returned to Brittany. Committee members are not expected to participate in every art show unless they want to. Beverley reminded the group that it would save a lot of time if at least 4 volunteers were available to hang art for each show.
5. **Future 2020 FY Plans** --

- a. Rotating Event Program: Committee continued discussion of a photography show to promote history of the Town, points of interest to be tentatively held during early February 2020 on a Friday and Saturday. Planning for show will need to begin in June; to be included in fall 2019 Talk of the Town.
 - b. 2020 Budget has been prepared by TOF staff and will be presented to BOMA for approval in May-June. Very little funds were specifically allocated to holiday decorating for the new community center.
 - c. Celebrate the Season: it was suggested this event be moved from Thursday to Friday night in 2019. Participation this year was lower than expected, likely due to other holiday events in the area the same night.
6. **Beautification Awards** - The committee discussed proposed dates (see handout); June 5th, 9AM to 12PM was selected as the date to take the group tour of neighboring subdivisions and businesses by van. The awards will be presented at the June 27th or July 11th BOMA meeting. A media release to community will be sent out during April-May timeframe.
 7. **Adjournment** : Marty adjourned the meeting at 5:10PM.

Next A&B Committee Meeting: March 18th, 10AM. Nancy and (possibly) Catelyn will not be able to attend due to Knox County schools being out for spring break.