



MINUTES
ECONOMIC DEVELOPMENT
ADVISORY COMMITTEE
FEBRUARY 7, 2018
8:00 AM

Committee Members Present:

William Britt, Brandon Hackett, Christine Horwege, Pamela Milliken, Marianne McGill, Vice Mayor Ron Pinchok, Ashley Shaffer, Jeremiah Webb, David Smoak

Committee Members Absent:

Samuel French

Staff Present:

Jenn Hatmaker

Other:

Alderman Louise Povlin

Julie Blaylock, Farragut/West Knox Chamber

Michelle Hollenhead, farragutpress

Alderman Ron Williams

Steve Krempasky, Farragut Business Alliance

Call to Order

The meeting was called to order. A quorum was declared.

Approval of the Minutes

Ms. Milliken moved to approve the December 6, 2017 minutes. Ms. McGill seconded the motion. All voted in favor. Motion passed.

Status Updates

a. Town of Farragut: Presented by Mr. Smoak

- i. Mr. Smoak presented the number of residential, new commercial and commercial renovation permits from 2013 until 2017
- ii. In January, the Board approved a resolution asking the state legislature to authorize the Town to be able to enact a hotel / motel tax. The Town asked the state to allow up to a maximum of 4%.
- iii. Karen Tindal has been hired as the Tourism Coordinator and will start on February 12. This position is part-time, up to 30 hours per week.
- iv. NHC Farragut – grading underway for the expansion of the facility
- v. Villages of Farragut – building permits have been issued for the memory care facility; construction is underway

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- vi. Autumn Care – close to finishing nursing home facility; possible spring opening of the building to patients
- vii. First Farragut Development – received a demolition permit for the old Silver Spoon building. Plan on locating a Starbucks at the corner with another 10,000 sq.ft. building next door
- viii. Some recent commercial vacancies – Gander Mountain, Hibbett Sports, Charming Charlie’s, Steve’s Kitchen

b. Farragut / West Knox Chamber of Commerce: Presented by Ms. Blaylock

- i. 13 total new members in December and January; 3 of those are in the Town
- ii. 5 total networking events in December and January; 2 of those are in the Town
- iii. 6 total ribbon cuttings in December and January; 3 of those are in the Town
- iv. Approximately 28 member businesses were represented at the Chamber Holiday Open House
- v. Chamber gave out two continuing education scholarships
- vi. Participated in the luncheon with Rural Metro
- vii. Attended the LCUB ribbon cutting
- viii. The Chamber participates in Adopt-a-Stream; changed to a stream inside the Town
- ix. Spoke to the Farragut High School leadership class
- x. Six positions are open on the Chamber Board of Directors
- xi. Chamber breakfast will be on February 20; approximately 120 people are registered
- xii. Auction will be on May 18
- xiii. *Crafts and Ale* will be a new event in October

c. Farragut Business Alliance (FBA): Presented by Mr. Krempasky

- i. Approximately three dozen business participated in the signage portion of the ShopFarragut Holiday Campaign
- ii. Farragut Food and Wine Festival will be on May 4 at 11240 Kingston Pike
- iii. *Town Sampler* is a new Facebook contest that will start in March; can register to win a \$100 gift package
- iv. The Greater Knoxville Hospitality Association will have a luncheon on June 7 at Fox Den Country Club.

Any Other Business

Mr. Smoak presented the committee charter with the amendment that the youth representative’s term should be for a fiscal year instead of a calendar year. Mr. Britt made a motion to approve the amendment to the charter for the youth representative to serve for a fiscal year instead of a calendar year. Mr. Hackett seconded. Mr. Britt, Mr. Hackett, Ms. Horwege, Ms. McGill, Vice Mayor Pinchok, Ms. Shaffer, and Mr. Webb voted in favor; Ms. Milliken was absent for the vote. Motion passed.

Ms. Horwege stated that the Discover Scripps deal was approved which may cause an influx of people and an increase in job opportunities.

Mr. Britt moved to adjourn.