



MINUTES
ECONOMIC DEVELOPMENT
ADVISORY COMMITTEE
FEBRUARY 1, 2017
8:00 AM

Committee Members Present:

Brandon Hackett, Pamela Milliken, Knick Myers, Naoko Blue, Phil Dangel, Jim Holladay, Carson Scott, Vice Mayor Ron Pinchok, David Smoak

Staff Present:

Jenn Hatmaker

Other:

Alderman Louise Povlin

Julie Blaylock, Farragut/West Knox Chamber

Steve Krempasky, Farragut Business Alliance

Tammy Cheek, FarragutPress

Alderman Ron Williams

Tim Williams, Farragut/West Knox Chamber

Robert Hill, Farragut Citizen

Alan Sloan, FarragutPress

Call to Order

Chair Hackett called the meeting to order. A quorum was declared.

Approval of the Minutes

Mr. Holladay moved to approve the January 4, 2017 minutes. Mr. Dangel seconded the motion. Vice Mayor Pinchok abstained; all others voted in favor. Motion passed.

Status Updates

- a. **Town of Farragut:** Presented by Mr. Smoak
 - i. Sales tax through the end of October 2016 is approximately \$2.1m
 - ii. Bad Daddy's Burgers closed
 - iii. An applicant will go before the Planning Commission this month asking for changes to the Planned Commercial area where Kroger is to allow for residential uses; they are looking to do mixed use

- iv. The Board of Mayor and Aldermen have been talking about the Beer Ordinance. Casual Pint is looking to expand into the space next door to be able to have an area to prepare and serve food. The expansion will put the Casual Pint over the maximum square footage for the Tavern Permit. The Board approved on the first reading; will go back to the Board for second reading.

Mr. Dangel asked if the realtor meeting is usually in March or April. Mr. Smoak stated that he is going to try and have Retail Strategies come in April to give an update to the realtors and developers in the Town on the different retail things that are happening in the market.

Chair Hackett asked Mr. Smoak for an update on some of the vacant spaces around Town. Mr. Smoak stated that Premiere Eye Care will be moving to a space at the corner of Admiral Road and Kingston Pike; there is not a lot of movement on the old Kroger or Ingles buildings. Mr. Smoak stated that the Town has been contacted about Outlet Drive and spaces along Kingston Pike.

Mr. Dangel asked about the Craig Allen property located behind the Phillips 66 gas station. Vice Mayor Pinchok stated that a Mixed-use Town Center development has been approved for that property. Mr. Smoak stated that a concept plan with four, four-story buildings has been approved that would consist of retail, office, and residential.

b. Farragut / West Knox Chamber of Commerce: Presented by Ms. Blaylock

- i. Eight new members in January; three are in the Town
- ii. Don Delfis Pancake House ribbon cutting will be at 10am on February 6
- iii. Three ribbon cuttings and three networking events in the Town in January
- iv. Weekly networking events are booked through July; 53% of those are in the Town
- v. Campbell Station Wine and Spirits, Abuelos, and Milestones will cohost a networking on February 9 at Milestones Event Center
- vi. On February 16 Tusculum College will have a networking event at 5pm and on February 23 Salon Biyoshi will have a networking event at 8am
- vii. Retirement reception for Bettye Sisco will be on February 21 at 5pm at Rothchilds
- viii. Auction will be on May 12; the theme will be Born to Be Wild
- ix. Spring new member orientation is scheduled for March 21 at Town Hall

c. Farragut Business Alliance: Presented by Mr. Krempasky

- i. Visited 13 food establishments to talk about the Farragut Food and Wine Festival to be held on May 5
- ii. Visited 24 other businesses
- iii. 265 business listed on the business directory and will be adding another two dozen to the list
- iv. Attended Chamber ribbon cuttings and networking events

- v. Met with Dogwood Arts
- vi. Sent out invites for the Farragut Food and Wine Festival. Signed a contract with Knoxville Tickets to handle the ticketing
- vii. Currently have four food vendors for the Food and Wine Festival
- viii. Looking for people to discuss how to make the Food and Wine Festival bigger and better this year
- ix. Working on a handout / brochure for the FBA

Vice Mayor Pinchok asked Mr. Krempasky if he has been working on any mini events. Mr. Krempasky stated that he is currently working on some and may present an idea for an event to be held in June to the Board of Mayor and Aldermen.

Any Other Business

Chair Hackett asked for a brief update on the Food Truck Committee meeting. Vice Mayor Pinchok stated that the Casual Pint has planned on expanding their location to add a prep area to serve warm food; based on that, the committee has decided to back off on looking at a Town-wide mobile vending ordinance. Vice Mayor Pinchok stated that now the committee is going to look at special events; currently, a business is allowed a special event four times a year for ten days, during which food trucks are allowed. The committee is now looking at whether or not the number of special events allowed per year should be changed. Vice Mayor Pinchok stated that the consensus is to protect the brick and mortar establishments and there is no guarantee that the Town would receive the sales tax revenue from the food truck sales. The next Food Truck Committee meeting will be Thursday, February 9, 2017 at 8:30am.

Mr. Holladay asked if there has been any discussion on expanding beyond food trucks to mobile vending. Vice Mayor Pinchok stated that one concern the committee has is that allowing food trucks would evolve into other mobile vending, such as clothes, furniture, etc., and how can it be controlled or policed.

Mr. Hill stated that he has to pay a Business Privilege Tax of \$400 per year for his engineering license. Mr. Hill asked the Board of Mayor and Aldermen, Mr. Smoak, the Farragut / West Knox Chamber, and the Farragut Business Alliance to lobby to get rid of the Business Privilege Tax.

Mr. Dangel moved to adjourn. Mr. Holladay seconded the motion. All voted in favor.

Next meeting Wednesday, March 1, 2017 at 8 AM in the Town Hall Board Room.