



MINUTES
ECONOMIC DEVELOPMENT
ADVISORY COMMITTEE
JANUARY 4, 2017
8:00 AM

Committee Members Present:

Brandon Hackett, Pamela Milliken, David Smoak, Knick Myers, Naoko Blue, Phil Dangel, Jim Holladay, Carson Scott

Committee Members Absent:

Vice Mayor Ron Pinchok

Staff Present:

Gary Palmer, Jenn Hatmaker

Other:

Alderman Louise Povlin

Julie Blaylock, Farragut/West Knox Chamber

Steve Krempasky, Farragut Business Alliance

Will Britt

Alderman Ron Williams

Tim Williams, Farragut/West Knox Chamber

Alan Sloan, FarragutPress

Call to Order

Chair Hackett called the meeting to order. A quorum was declared.

Approval of the Minutes

Mr. Dangel moved to approve the December 7, 2016 minutes. Vice Chair Milliken seconded the motion. Motion passed.

Status Updates

- a. **Town of Farragut:** Presented by Mr. Smoak
 - i. More than 150 houses built last year
 - ii. \$500m in new commercial last year

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- iii. Currently contacting business and trash providers regarding the noise issue with garbage trucks on Parkside Drive
 - iv. A committee will meet on January 18, 2017 to discuss mobile vending options in the Town
 - v. Planet Fitness is going in the Village Green Shopping Center
 - vi. Phase I of Campbell Station Inn will include removing the dairy barn, removing any additions that are not original, shoring up the electricity and HVAC, new roofing and windows, and renovating one room to reflect a typical room of that era
- b. Farragut / West Knox Chamber of Commerce:** Presented by Ms. Blaylock
- i. Four new members in December; zero are in the Town
 - ii. One ribbon cutting in the Town in December
 - iii. Two networking events in the Town in December
 - iv. Painting With a Twist will have a ribbon cutting on January 3, 2017
 - v. Three networking events and three ribbon cuttings booked in the Town so far for January
 - vi. The Chamber Ambassadors Meeting in December was held in the Town of Farragut Board Room
 - vii. Called business to get their holiday hours and posted the hours on the website
- c. Farragut Business Alliance:** Presented by Mr. Krempasky
- i. Moved storage unit from Lenoir City to Farragut; went through the unit to see what items are on hand for events
 - ii. Consolidated phones to save money
 - iii. Had 50 partnering members for the Shop Farragut Program; an 8% drop from last year
 - iv. Attended Chamber events and Chamber Open House
 - v. Currently have 240 businesses represented on the FBA's website. In the process of updating the contact information for the businesses
 - vi. Farragut Food and Wine Festival will be Friday, May 5, 2017 at Renaissance
 - vii. Moving the Art in the Park event to the Fall
 - viii. Currently exploring ways to participate in the Farragut High School Technology Gala on January 8, 2017

Mr. Myers asked if the sales tax information is published. Mr. Myers stated that it may be interesting to know the numbers each month. Mr. Smoak stated that the numbers are usually a few months behind; currently, the Town may know the numbers through October 2016 at this point. Mr. Myers stated that it may be good to compare quarterly. Mr. Dangel stated that sales tax numbers are published in the Knoxville Business Journal by category.

Any Other Business

Chair Hackett introduced Carson Scott, the Economic Development Advisory Committee Youth Representative.

Chair Hackett stated that Mr. Drew Carson resigned from the committee. Chair Hackett asked the committee to be thinking of people who may want to serve on the committee. Chair Hackett stated that the committee will also have four openings at the end of the fiscal year.

Mr. Britt asked if someone could review the charter changes discussed during the last meeting. The charter changes and the reasons behind the changes were briefly reviewed.

Mr. Dangel moved to adjourn. Mr. Holladay seconded the motion. All voted in favor.

Next meeting Wednesday, February 1, 2017 at 8 AM in the Town Hall Board Room.