



FARRAGUT VISUAL RESOURCES REVIEW BOARD

AGENDA

Farragut Town Hall

Board Room

Tuesday, October 22, 2019

7:00 p.m.

1. Approval of Minutes for the September 24, 2019 meeting.
2. Review of a ground sign replacement (reface) for the Walgreens Store located at 11927 Kingston Pike (store #7760).
3. Review of a ground sign replacement (reface) for the Walgreens Store located at 601 N. Campbell Station Road (store #5053).
4. Review of an individual tenant panel replacement for the Kroger Store located at 186 Brooklawn Street (store #686).
5. Review of an individual tenant panel revision (ground sign on Kingston Pike) for Dental Co., located at 11117 Kingston Pike in the Premier (Eyecare) Center.
6. Discussion and selection of a date for the annual stream cleanup.
7. Sign Ordinance Committee update.

MEMORANDUM

TO: Farragut Visual Resources Review Board
FROM: Bart Hose, Assist. Community Development Director.
SUBJECT: Regularly Scheduled Meeting - Tuesday, October 22, 2019 at 7:00 p.m.

AGENDA

1. **Approval of Minutes for the September 24, 2019 meeting**
2. **Ground Mounted Sign Applications**

a) Walgreens - 11927 Kingston Pike (store #7760)

Ground sign replacement for the Walgreens Store located at 11927 Kingston Pike
Walgreens is requesting approval to replace the sign faces on an existing monument ground sign located at 11927 Kingston Pike.

Walgreens and Kroger have entered into a partnership to distribute select products in each other's stores. The request involves refacing their existing sign to include a Kroger Pickup identification element. No other changes to the existing sign are proposed. The new sign face appears legible and the staff recommends approval.

b) Walgreens – 601 North Campbell Station Road (store #5053)

Ground sign replacement for the Walgreens Store located at 601 North Campbell Station Road.

Walgreens is requesting approval to replace the sign faces on an existing monument ground sign located at 601 North Campbell Station Road.

As previously noted, Walgreens and Kroger have entered into a partnership to distribute select products in each other's stores. The request involves refacing their existing sign to include a Kroger Express identification element. No other changes to the existing sign are proposed. The new sign face appears legible, but the staff would suggest that the Kroger Express font be enlarged if possible.

c) Kroger – 186 Brooklawn Street (store #686)

Tenant panel (ground sign) replacement for the Kroger Store located at 186 Brooklawn Street.

Kroger is requesting approval to replace their tenant panel faces on an existing monument ground sign located at 186 Brooklawn Street.

As previously noted, Kroger and Walgreens have entered into a partnership to distribute select products in each other's stores. The request involves replacing their existing tenant panel to include a Walgreens Health & Beauty identification element. No other changes to the existing sign are proposed. The new sign face appears

legible, but the staff would suggest that the Walgreens and related text fonts be enlarged if possible.

d) Dental Co. Tenant Panel – 11117 Kingston Pike

Revised Tenant Panel (Ground sign) for Dental Co. located at 11117 Kingston Pike.

Dental Co. is requesting approval to install revised tenant panels on an existing monument ground sign located at 11117 Kingston Pike in the Premier (Eyecare) Center.

As you know, the Board approved a version of the applicant's proposed tenant panels at the September meeting. Following that meeting, the applicant requested a revision that would include the dentist's name at the bottom of the panel. The proposed revision appears to be a compromise between the panel options reviewed at the last meeting. It includes a larger font for the dentist's name at the bottom of the sign than the one used on the original application. The design approved at the last meeting included a larger main message area with no lower message element. The applicants are trying to address the Board's legibility concerns by increasing the noted font size.

3. Other Business

a) Annual Stream Cleanup

The Board should discuss and select a date to participate in its annual stream cleanup event.

b) Sign Ordinance Committee Update

Update will be provided at the meeting.



FARRAGUT VISUAL RESOURCES REVIEW BOARD – Minutes

The Farragut Visual Resources Review Board met on Tuesday, September 24, 2019 in the Board Room at the Farragut Town Hall. Marty Layman presided. Members in attendance were Marty Layman, Randy Armstrong, Brittany Moore, Jeanie Stow, Cindy Hollyfield, Kaivon Kiumarsi, Alderman Ron Pinchok and Youth Representative Lilian Scott. Absent members included David Freeman.

Chairman Layman called the meeting to order at 7:00 pm.

1. **Minutes:**

A motion was made by Stow to approve the August 27, 2019 minutes as submitted. The motion was seconded by Kiumarsi and the motion passed unanimously.

2. **Ground Mounted Sign Applications:**

a) **Dental Co. Tenant Panel – 11117 Kingston Pike**

Tenant Panel (Ground sign) for Dental Co. located at 11117 Kingston Pike.

Dental Co. is requesting approval to install tenant panels on an existing monument ground sign located at 11117 Kingston Pike in the Premier (Eyecare) Center.

The staff noted that the main message on the proposed panel appears to be legible but the lower, “General & Implant Dentistry” does not. Staff then noted that the sign’s designer has provided an alternative plan if necessary, for approval. The alternate design both eliminates the small text at the bottom of the panel and enlarges the main message area.

The Board discussed the request and design options among themselves. Ms. Moore made a motion to approve the alternate design subject to confirmation that the darker royal blue color shown on the provided color swatch was being used for contrast. The motion was seconded by Alderman Pinchok and it passed with Stow voting against.

3. **Landscape Plan Applications:**

a) **Top Golf – Located on Outlet Drive**

The staff reviewed the item noting that it involved a landscape plan for the proposed Top Golf development located on Outlet Drive. The plan included landscaping for the proposed development’s parking lot, several stormwater detention basins, and areas around the building and other facilities on the site. Staff noted that the



applicants had submitted a revised plan to address their initial comments. The staff then recommend approval noting that the plan would need to be coordinated with the overall site plan for the development.

The Board discussed the plan. A motion was made by Alderman Pinchok to approve the plan subject to staff's recommendation and ensuring that any landscaping around the proposed ground sign is coordinated to ensure visibility. The motion was seconded by Hollyfield and it passed unanimously.

4. Other Business

a) Sign Ordinance Update Committee Report

The staff gave a brief report on the most recent activities of the committee now working to update the Town's sign regulations.

Meeting adjourned at 7:37 p.m.

DESIGN DATE: 06/19/2019
 ACCOUNT REP. T. Harris
 DESIGNER: LMK
 APPROVED BY: T. Harris

Site Identification

Proposed Sign
Ground Sign - D/F Monument
Replacement Faces ONLY



G1 Face Layout/Dimensions 1/2" = 1'-0"
Cabinet = 3'-1 1/4" x 10'-1 1/4" Retainers = 2 1/4"
Qty. of (2) required

GENERAL SPECIFICATIONS:

G1 Walgreens I.D. FACES will be White Polycarbonate decorated on 1st surface w/ 3M translucent vinyls as noted in Color Schedule.

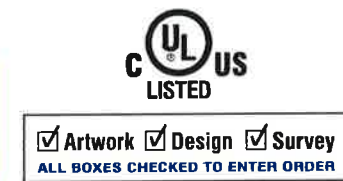
COLOR SCHEDULE:

3M vinyls:

- 3M #3730-53L Cardinal RED
- 3M #3730-337L Process BLUE
- 3M #3630-22 BLACK
- W H I T E

Walgreens Store 7760
 11927 Kingston Pike
 Farragut, TN

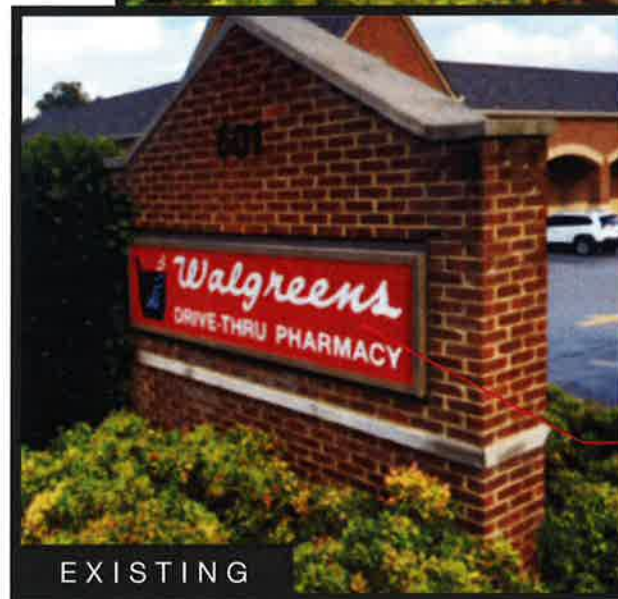
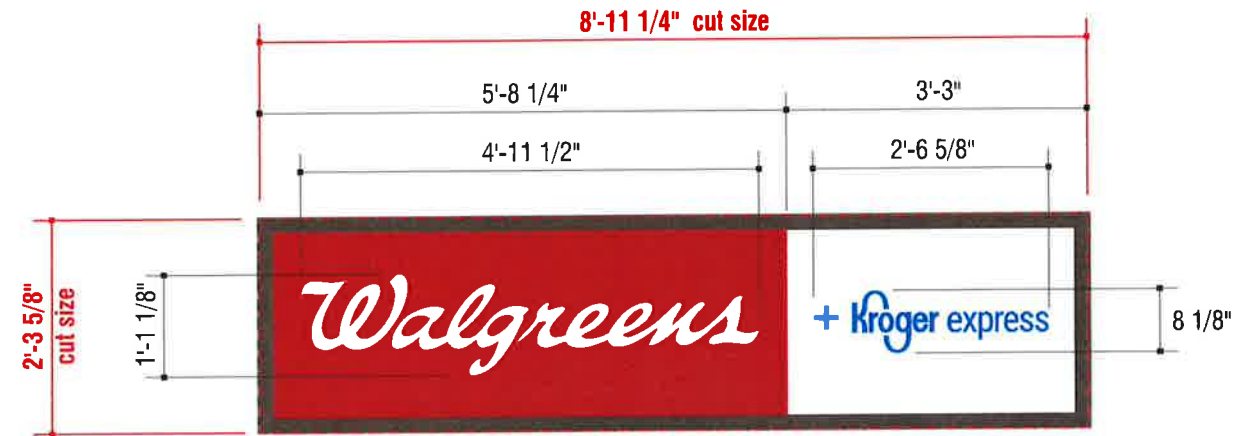
REVISIONS:			
A	Add proposed signs.	LMK 8/27/19	
B	To Kroger Pickup face layout.	LMK 9/27/19	
C			
D			



DESIGN DATE: 08/15/2019
 ACCOUNT REP. T. Harris
 DESIGNER: LMK
 APPROVED BY: T. Harris

Site Identification

Existing and Proposed Signs Ground Sign - D/F Monument Replacement Faces ONLY



Existing faces WILL BE REMOVED
 AND REPLACED as shown.

G1 REPLACEMENT FACE Layout/Dimensions 1/2" = 1'-0"
 Recessed Cabinet = 2'-4" x 9'-0". Retainers = 2".
 Qty. of (2) required

GENERAL SPECIFICATIONS:

G1 Walgreens I.D. FACES will be White Polycarbonate decorated on 1st surface w/ 3M translucent vinyls as noted in Color Schedule.

COLOR SCHEDULE:

- 3M vinyls:
■ 3M #3730-53L Cardinal RED
■ 3M #3730-337L Process BLUE
 WHITE

Walgreens Store 5053
 601 N. Campbell Station Rd.
 Farragut, TN

REVISIONS:	DESCRIPTION	DATE	BY
▲	Add proposed signs.	LMK 8/30/19	
▲			
▲			
▲			



Artwork Design Survey
 ALL BOXES CHECKED TO ENTER ORDER



KS1902768E



PROPOSED



EXISTING



FLAT POLYCARBONATE FACES
DECORATED WITH 1ST SURFACE VINYL GRAPHICS.
FLAT GRAPHICS - NO EMBOSMENT.

LED RETROFIT KIT REQUIRED.

10.6 sq. ft.

Size: To Fit Space

Material: Cut Vinyl

Quantity: 1 Comments: -

Work Order #: 25166ta

Digital print Vinyl Other

file location: 19/D/Dental Co. of Knoxville/25166ta alum signage/

Revised Design,
for October
Meeting



Slate Gray - 3630-61



Royal Blue - 3630-87 - PMS 2745C

Applied Vinyl for Ground Mounted Sign at Entrance

ALLEN SIGN
SOUTH
865 **573-3524**
2408 CHAPMAN HWY.
FAX 579-0356

This is an original unpublished drawing created by Allen Sign Co. It is for your personal use only. It is not to be shown outside your organization, reproduced, copied, or exhibited without written consent of Allen Sign Co. Failure to obtain consent for use other than by Allen Sign Co. will result in a \$300 fine for the art.

Client: Dental Co. of Knoxville Date: 10-1-19 Price: \$ as specified

Ph/Email: 382-3255 / magicmom22@hotmail.com Drawn by: BJ Alumbaugh

Title: Tenant Panel Approved by: _____

NOTE: The job will not proceed without a signed approval

Size: To Fit Space

Material: Cut Vinyl

Quantity: 1 Comments: -

Work Order #: 25166ta

Digital print

Vinyl

Other

file location: 19/D/Dental Co. of Knoxville/25166ta alum signage/

Alternate Design,
Approved in
September.



Slate Gray - 3630-61



Royal Blue - 3630-87 - PMS 2745C



Black TRIM

Applied Vinyl for Ground Mounted Sign at Entrance

ALLEN SIGN
SOUTH
573-3524
2408 CHAPMAN HWY.
FAX 579-0356

This is an original unpublished drawing created by Allen Sign Co. It is for your personal use only. It is not to be shown outside your organization, reproduced, copied, or exhibited without written consent of Allen Sign Co. Failure to obtain consent for use other than by Allen Sign Co. will result in a \$300 fine for the art.

Client: Dental Co. of Knoxville Date: 8-23 -19 Price: \$ as specified

Ph/Email: 382-3255 / magicmom22@hotmail.com Drawn by: BJ Alumbaugh

Title: Tenant Panel Approved by: _____

NOTE: The job will not proceed without a signed approval

Size: To Fit Space

Material: Cut Vinyl

Quantity: 1 Comments: -

Work Order #: 25166ta

Digital print

Vinyl

Other

file location: 19/D/Dental Co. of Knoxville/25166ta alum signage/

Original Design,
Rejected in
September



Slate Gray - 3630-61



Royal Blue - 3630-87 - PMS 2745C



Black TRIM

Applied Vinyl for Ground Mounted Sign at Entrance

ALLEN SIGN
SOUTH
573-3524
1805
2408 CHAPMAN HWY.
FAX 579-0356

This is an original unpublished drawing created by Allen Sign Co. It is for your personal use only. It is not to be shown outside your organization, reproduced, copied, or exhibited without written consent of Allen Sign Co. Failure to obtain consent for use other than by Allen Sign Co. will result in a \$300 fine for the art.

Client: Dental Co. of Knoxville Date: 8-23 -19 Price: \$ 4480.18

Ph/Email: 382-3255 / magicmom22@hotmail.com Drawn by: BJ Alumbaugh

Title: Tenant Panel Approved by: _____

NOTE: The job will not proceed without a signed approval